

School



College

Corporate



*A unique and novel tool, which uses the “language of cricket”
for career enhancement and personality development*



www.careerstrokes.com
Career & Personality Development - Job Skills

Kris Srikanth

*Former Indian Cricket Captain,
a member of the 1983 World Cup Winning Team,
& Former Chairman - Senior Selection Committee,
2011 World Cup winning team*



www.careerstrokes.com



Course Features

"See Kris Srikanth anchoring classes, interviewing business leaders, celebrities and cricketers on their careers."



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The Course involves comprehensive Career Enhancement & Personality Sessions which are customized towards the requirement of individuals across Schools, Colleges and Corporate.

Comprehensive Sessions



Goal setting



Goal setting advanced



Leadership skills



Leadership styles and functions



Stress management



Decision making and negotiation



Communication skills



Group discussion



Teamwork



Innovation



Innovation advanced



Time management



Grooming and etiquette



Art of writing



Interviews



Business awareness



Emotional intelligence



Benchmarking



Motivation



Coaching mentoring



Role as chairman and mentor



Sales



Marketing



Entrepreneurship



Manufacturing and operations



Chairmanship



Crisis management



IT and ITes



Quizzes & Assignments

Course Completion Certificate



On completing the Career Enhancement & Personality Development Programme and clearing the Assessment & Certification Exam



Learn ■ Perform ■ Succeed

www.careerstrokes.com



THEME BASED LEARNING

This is a unique pedagogy to generate interest among learners. Every Learning Element is based on a concept such as sports (cricket) and movies. You can easily relate to these and completely internalize the concept which therefore, helps in better understanding.



INTERACTIVE AV SESSIONS

Each concept session is customized to the learning level and style of the student. The pace is absolutely one's own.



EXPERT VIEW

You get expert views as you go through each concept session. Each session/ Learning Object would comprise of the following a. An audio / video component. b. Text / Visual elements c. Quizzes / Other interactivities.






PRESENTATION & LIVE INTERACTION

Kris Srikkanth, the former Indian Cricket Captain anchors the sessions using the language of cricket and real life examples to simplify complex issues. Each learning element is easy to understand and relate with subject areas and complex management principles.

The Center/Institutional Model



In the Center/Institutional Model, the content is loaded in the center premises on a computer or server so that the participants can access it in the training room or lab.

-  **All participants pay attention to Experts and Videos**
-  **All participants find it easy to relate to sports**
-  **It can also be used as a tool by the trainer**

CAREER DEVELOPMENT COURSES



CORPORATE

Personality development and Career enhancement is a must for everyone. If you want to ...



COLLEGE

This product is all about personality transformation and enhancing the Employability...



SCHOOL

This course is designed to help you look at various aspects of career and personality



POWER PACK SKILLS

This course is designed to help you look at career options and development, and...



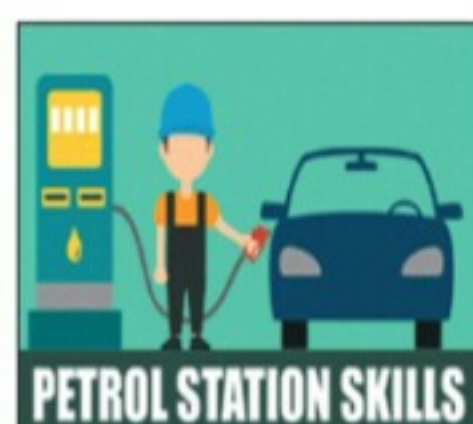
RETAIL - SALES SKILLS

This course is designed to help you acquire the necessary skill-sets for kick-starting...



ENTREPRENEURSHIP

Our government is keen to promote entrepreneurs, especially women entrepreneurs. This course is...



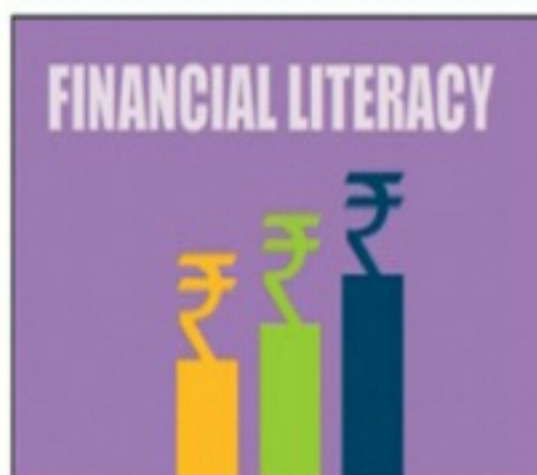
PETROL - STATION SKILLS

This course is designed to help you acquire the necessary skill-sets for kick-starting ...



DIGITAL LITERACY

The course is meant for all age groups. This course is exclusively designed to help you know more about the fundamentals of Internet, Operating system...



FINANCIAL LITERACY

The course is meant for all age groups. This course is exclusively designed to help you know more about the fundamentals of banking, viz.



Dear Aspirant,

We are pleased to inform you that we have launched an e-learning initiative for career planning, career-enhancement and success in life.

We have designed and conceptualized the products on offer, and have used a unique and novel tool, the "language of cricket," which is a religion in India, for easy understanding of complex management issues for students/ young professionals to grasp the same in the shortest possible time.

Interactive learning sessions will be delivered through the medium of Internet in the form of modules. Live Webinars (inter-active web seminars), online discussions with experts in the field of training and management mentors will be the hallmark of this state-of-the-art learning process. The programme will be run by a thoroughly professional team of experts and registered candidates will have to work on assignments as well as tests for each module of the learning process. There will be no dearth for learning as course content will be regularly updated giving the registered candidates an opportunity to access a wealth of fresh information.

More details of the product are available on our website www.careerstrokes.com

We are very keen to make available the key elements of the program for the purpose of motivating, improving awareness levels, and providing career enhancement skills to undergraduate/ graduate students and young professionals to make a mark in life.

All the best !!
Warm regards,



K. Srikanth

"Kris Srikanth, the swashbuckling, happy cricketer, is in the form of his life in this Career enhancement and Personality Development Program for students, corporate executives, and young professionals. Positive, committed, straightforward, generous, spontaneous and reflective, he offers lessons on doing well in life through the lived experience and metaphor of cricket at its inspirational best. Every Learning Element is based on a real-life concept be it cricket or movies. It's educative and fun at the same time. Not to be missed."

Mr. N. Ram

Editor – in – Chief, "The Hindu"

"This career Enhancement and Personality Development programme released by Kris Srikanth blends Management Philosophies in his own inimitable style with real life concepts from the world of cricket and movies. I found this programme to be highly motivating and energizing and I am sure the young entrepreneurs, students and professionals will surely benefit out of this."

Mr. Arvind Swamy

Actor, CEO – Talent Maximus

Register Now !!



+91-9470871873



infokeplgroup@gmail.com

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